



# THE INFLUENCE BUSINESS

---

*Raise your level of influence*

## MASTER CLASS IN PRESENTATION SKILLS (Half-day)

### Overview

This highly practical **half-day programme** for **one or two senior participants**, tailored entirely to the outcomes you wish to achieve, will give you the skills and confidence to influence your audience when you engage with or present to them. You will be able to focus and deliver your presentation in a way that is meaningful to your audience, thereby leaving them feeling positive about you and your message.

Whenever you are in a meeting, networking or discussing an issue with someone, you are presenting yourself and your ideas. This programme is hugely relevant to all forms of communication whether formal or informal.

### Aim

To develop and fine tune your engagement and presentation skills so that you have a higher level of influence and achieve greater buy-in from your audience.

### Outcomes

At the end of the programme, depending on the outcomes you determine, you will:

- Differentiate yourself as a speaker
- Have greater influence and gravitas when presenting
- Present more confidently, knowing that you do so with poise, credibility and conviction
- Get to the point more quickly
- Engage more with your audience and hold their attention
- Read and adjust to audience non-verbal signals
- Structure your message more effectively
- Make and use your notes to stay in control
- Use visual aids to help your audience rather than yourself
- Understand when and how to use handouts



# THE INFLUENCE BUSINESS

*Raise your level of influence*

## MASTER CLASS IN PRESENTATION SKILLS (Half-day)

### Outline Programme

We can address aspects from the following broad areas:

- Authentic behaviour
- Delivery
- Structure
- Making and using speaking notes
- Use of Visual Aids and handouts
- Question handling

### Methodology

Extensive use is made of individual video review that allows you to see yourself from the audience's perspective and have the confidence that the skills really work for you.

The Influence Business Ltd St James House 3 Kensington Square London W8 5HD UK

E [info@TheInfluenceBusiness.com](mailto:info@TheInfluenceBusiness.com) T +44 870 428 8191 M +44 7947 308274 W [www.TheInfluenceBusiness.com](http://www.TheInfluenceBusiness.com)

REGISTERED IN ENGLAND NO 5860154 REG. ADDRESS 3 DERYN COURT WHARFEDALE ROAD PENTWYN CARDIFF CF23 &HB VAT REG. NO 892 187094